

Procter & Gamble Voted Top Company For Leadership Development

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Chief Executive's 'The 40 Best Companies for Leaders'

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Procter & Gamble ranked number one in Chief Executive's 2012 list of 'The 40 Best Companies for Leaders'. Learn why P&G are successful in developing world-class leaders, and watch our video interview with CEO and Chairman Bob McDonald.

 [bmcdonald.jpg](#) [1]

ChiefExecutive.net recently posted their 2012 list of 'The 40 Best Companies for Leaders', ranking the top organizations worldwide for leadership development. Procter & Gamble were ranked number one, as led by CEO and Chairman Bob McDonald.

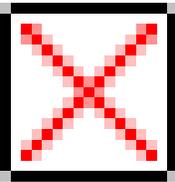
McDonald was praised by Chief Executive for the creation of their general manager college and continual involvement with hands-on training:

In 2000, when A.G. Lafley became CEO, he asked then-COO Bob McDonald to start a general manager college where individuals were taught values-based leadership, a curriculum McDonald himself created. He trains many of these 250 leaders personally.

In addition, as discovered during our [video interview with Bob McDonald](#) [2], P & G's success in leadership development goes far beyond their formal programs. Their success is driven by a strong commitment to diversity and collaboration, and by delivering consistent leadership messages through all levels of the organisation. See below an extract from our video interview to hear from Bob McDonald about how P & G's leadership development strategies have evolved over time:

In the 1980's, we created a leadership model for Procter & Gamble we called the 3E Model. Envision. Enable. Execute. What we discovered was we had to add a new E. We've now gone to a 5E Model, and one of the E's we added was Engage. The idea is collaboration that no leader of value does anything by themselves today. The leader really has to engage those around them in order to get the job done. So, we actually train people in collaboration. We train them in our leadership colleges. They get feedback from their organization on their ability to collaborate and so it's part of our leadership training.

Watch the [full video interview](#) [3] with Bob McDonald or read [the edited transcript](#) [4].



Bob McDonald is CEO and Chairman of Procter & Gamble. He joined P&G in 1980 and emerged as a leader in roles spanning nearly every area of the business. After leading P&G's businesses in the Philippines, Japan and Korea for more than a decade, McDonald was appointed COO in 2007 and became CEO in 2009. Under McDonald's leadership, P&G continues its reputation as one of the most innovative companies in the world.

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