

Telecoms Movers and Shakers

May 2009



Telecoms Movers and Shakers is a list of senior executive moves in the European telecoms industry compiled by Russell Reynolds Associates. We welcome any feedback you may have.

Alcatel-Lucent

- **Florence Mairal** joins Alcatel-Lucent from BT Global Services as Director of Communications EMEA.
- **Paul Tufano** joins Alcatel-Lucent as Executive VP, CFO. Previously working as CFO for Solectron, Tufano will be based in the company's headquarters in Paris, France.

Bharti Airtel

- **Joachim Horn** joins Bharti Airtel as CTO based in India. Horn was previously CTO of T-Mobile.

BT

- **Tony Chanmugam** becomes Group Finance Director at BT. Previously Chanmugam was CFO of BT Retail and Managing Director of BT Enterprises.

Dada.net

- Joining from RCS Mediagroup, **Barbara Poggiali** becomes Data.net's CEO.

Deutsche Telekom

- **Hamid Akhavan**, Deutsche Telekom's board member for the company's mobile operations, will become the telecom provider's COO.
- **Heike Auerbach** has been appointed Managing Director for T-Systems in North America.
- **Srinivasan Gopalan** joins T-Mobile UK as Marketing Director. He was previously MD UK for Capital One.
- **Thimotheus Hoettges** becomes Deutsche Telekom's CFO. Previously Hoettges headed Deutsche Telekom's largest unit, the fixed-line business T-Home.

Ericsson

- **Babak Fouladi** has been appointed VP Multimedia and Systems Integration for Ericsson Services in Russia and Central Asia. He was previously VP Multimedia and Systems Integration for UK and Ireland.

France Telecom/Orange

- **Vivek Badrinath** takes responsibility for Networks and Carriers. He reports directly to Didier Lombard.
- **Brigitte Bourguin** takes responsibility for the Carriers in France activity. She reports to Jean-Yves Larrourou, a member of the Group Management Committee, General Secretary and Director of the Africa, Middle East and Asia (AMEA) region.
- **Anne Bouverot** will manage the Personal Line of Business, including the devices team, reporting to Olaf Swantee.
- **Susannah Clements** becomes HR Director Orange UK. She joins from AWG.
- **Marc Fossier** takes responsibility for Corporate Social Responsibility reporting to Jean-Philippe Vanot.



- **Axel Moddemann** has been named Managing Director of Orange Business, Germany. Moddemann reports directly to Helmut Reisinger, Senior VP for Europe at Orange Business Services.
- **Gervais Pellissier**, a member of the Group Management Committee, becomes Deputy CEO. He takes responsibility for Group Information Systems in addition to his responsibilities as CFO.
- **Georges Penalver**, a member of the Group Management Committee, becomes Senior Executive VP Group Strategy and Development.
- **Patrick Roussel** takes responsibility for International Business Development reporting to Jean-Yves Larrourou.
- **Raoul Roverato**, who currently manages New Growth Businesses, takes responsibility for the healthcare division in addition to the content, audience and on-line advertising divisions.
- **Olaf Swantee** becomes Senior Executive VP Europe, Egypt and the Personal Line of Business.
- **Jean-Philippe Vanot** becomes Senior Executive VP Innovation and Marketing, including Orange Labs and the Technocentre, and the Group Marketing function.

Motorola

- **Simon Collinson**, who has been Director of Marketing strategy for Europe, Middle East and Africa for just four months, has been promoted to Western Europe Marketing Director. He reports to Andrew Morley.
- Motorola has expanded **Andrew Morley's** current role of VP Marketing for Europe, the Middle East and Africa, to include Russia and key Asian markets.
- **Tom Satchwell** will assume the Marketing responsibility for Central and Eastern Europe, also reporting to Andrew Morley.
- Motorola UK has appointed **Gillian Tune** as General Manager for the UK. She was previously responsible for Motorola's handset portfolio within The Carphone Warehouse stores.

Nokia

- **Will Harris**, UK Marketing Director of Nokia, has moved into an expanded role that includes responsibility for new products and services development. Harris takes over responsibility for the Go-To-Market division from Sami Lehtinen who has taken on the new Head of Retail role.
- **Alberto Matrone** has been appointed General Manager for Spain and Portugal. He has been responsible for the Portuguese market since September 2006.
- **Niels Nielsen** has been appointed General Director for Russia. Prior to this appointment Nielsen was Nokia's General Director for Ukraine.

Skype

- **Neil Stevens** joins Skype as General Manager Consumer Business Unit, from Apple where he was General Manager On-line Stores EMEA.

Sony Ericsson

- **Magnus Anseklev** has been nominated President, Sony Ericsson Brazil. Most recently Anseklev was Global Head for the Telefonica Account.
- **Ronald 'Ron' Louks**, currently Head of Technology Americas and Deputy CTO, will assume the role of Global CTO.

Spinvox

- **David A. Christopher** joins Spinvox as CFO. Most recently, Christopher was CFO for SemEquip in Massachusetts, North America, a VC-backed semi-conductor equipment company.

Tele2

- **Niklas Sonkin** has been appointed Executive Vice President and Market Area Director for Central Europe. Sonkin has a strong industry background from his roles at Wataniya Telecom.

Telecom Italia

- **Stefano Ciurli**, currently head of Planning and Control within the Administration, Finance and Control function, will take over the role of Head of Purchasing.
- **Paolo Ferrari** has been appointed CEO of Hansenet.
- **Luca Luciani** has been appointed CEO of TIM Brazil.
- **Stefano Mazzitelli** will lead International Operations.

Telefonica

- **Luis Abril** becomes General Technical Secretariat of the Presidency. The unit is divided into three main sections: Global Marketing, Communications and Telefonica Foundation.
- **Bethlehem Amatriain** has been appointed Global Marketing Director responsible for promoting the global brand policy, reporting to Luis Abril.
- **Alfredo Timermans** will head one of Telefonica's two support areas focusing on Strategic Operational Coordination reporting to Luis Abril. **Ibeto Andreu** will lead the other support area concentrating on Reputation, Corporate Identity and Environment also reporting to Luis Abril.
- **Eduardo Zaplana** has been appointed to the newly-created position of Assistant to the President's General Technical Secretariat, reporting to Luis Abril.
- Telefonica has appointed three regional division heads for public affairs and marketing: **Francisco de Berghia** will oversee the Spanish region, **Richard Poston** will oversee Europe and **Emilio Gilolmo** will take responsibility for Latin America. All three will report to Bethlehem Amatriain.

Telekom Austria

- **Hannes Ametsreiter** has been appointed by the supervisory board as CEO and Chairman of the Board of the Telekom Austria Group and CEO of Mobilkom Austria. Ametsreiter also remains Head of the Fixed Net segment.

Telenet Operaties

- **Saskia Schattemann** joins as Chief Marketing Officer.

TeliaSonera

- **Petri Niittymaki** has been appointed Senior VP of Business Services in Finland. Niittymaki joins TeliaSonera from SAP Nordic where, as a member of the Nordic leadership team, he served as Director of Large Enterprise Sales.

Tiscali

- **Mario Rosso**, already Chief Executive of Tiscali Spa, becomes CEO of Tiscali Italia.
- **Luca Scano** has been appointed Director General of Tiscali Italia, the broadband services provider. Scano will continue as Financial Director of Tiscali Italia.

Vodafone

- **Donagh Healy** joins Vodafone Ireland as CIO from Accenture, where he was a Telecommunication and Media Partner.
- **Jan Wergin** joins Vodafone's Internet Services Business as Head of Development IP Communication Services from StudiVZ in Germany.

Wind Telecomunicazioni

- **Ossama Bessada** joins from Orascom Telecom as Wind Telecomunicazioni's COO.

About Russell Reynolds Associates

Leadership. In today's global business environment, success is driven by the talent, vision and leadership capabilities of senior executives.

Russell Reynolds Associates is a leading global executive search and assessment firm with more than 300 consultants based in 39 offices worldwide. Our consultants work closely with public and private organizations to identify, assess and recruit senior executives and board members to drive long-term growth and success. We value teamwork, serving our clients with a collaborative approach that spans our international network of sector and functional experts.

Our in-depth knowledge of major industries and our clients' specific business challenges, combined with our understanding of who and what makes an effective leader ensure that our clients secure the best leadership teams for the ongoing success of their businesses. For more information, please visit us at www.russellreynolds.com.