

HardWhere Asia/Pacific

October – December 2009



We have witnessed more senior executive changes in regional hardware providers in Q4 2009. As regional players, most companies have gone through different stages of development from brand and diversification strategy to internationalisation strategy and have experienced challenges of recruitment and retention at each stage.

The financial crisis may bring even more senior employment opportunities to Asia as purchases of domestic products and services increase, creating jobs which support more local consumption. However, senior executives with experience in MNC only, will need to understand that good execution in Asia is about adapting (sometimes a little, sometimes a lot) world-class operating standards, management tools and frameworks to the realities of the Asian environment.

Hardwhere (highlights October – December 2009)

3Com

- Kelvin Lim was appointed Country Manager for South Asia. Mr Lim was formerly Check Point Software Technologies' Regional Director for South Asia.

3i Infotech

- Parag Patankar was appointed Managing Director and Chief Executive Officer for 3i Infotech BPO, a global technology solutions and service provider. Mr Patankar joins 3i Infotech from Development Credit Bank Limited, where he was Executive Vice President and Chief Operations and Technology Officer.

ACER

- Jeonghung Zhang has been appointed Executive Vice President of Marketing at Acer China. Previously, Mr Zhang was Vice President of the Image and Printing business unit of Hewlett-Packard, Greater China.

Actions Semiconductor

- Niccolo Chen has been appointed Chief Executive Officer of Actions Semiconductor, following Nan-Horng Yeh's departure. Mr Chen joined the company in 2007 as the Chief Strategy Officer and then General Manager before the appointment to Chief Executive Officer.

Alcatel-Lucent

- Tim Marshall will join Alcatel-Lucent Australia in 2010 in a role yet to be disclosed. Mr Marshall was most recently media advisor to Minister of Communications, Stephen Conroy.
- Sean O'Halloran was appointed Vice President of the NBN team. Mr O'Halloran was previously Vice President, Enterprise Group in Australia.
- Rajeev Singh-Molares has been appointed President of Asia Pacific, replacing Sean Dolan. Mr Singh-Molares was most recently Chief Strategy Officer for Alcatel-Lucent.

China Cablecom

- Emmanuel J. Olympitis has been appointed a member of China Cablecom's Board of Directors and Audit Committee. Mr Olympitis currently serves as Executive Chairman of Petrocapital Resources Plc., a UK-listed company with investments in the oil sector.



Dell

- With the creation of a new Communications Business Unit, Paul-Henri Ferrand was appointed Chief Marketing Officer, Worldwide. Mr Ferrand was previously Vice President, Global Marketing and Strategy, Dell SMB. He will continue to be based in Singapore.

EMC

- Kevin Lee has been appointed General Manager, Channel Sales and Partners of EMC South Asia. Mr Lee was previously Head of Channel Sales and Marketing, Asia Pacific of Seagate Technology.

Extreme Networks

- Nicky Choo was appointed Regional Director for South East Asia. Mr Choo will concurrently serve as Director, Channels, Alliances and Services, Asia Pacific Japan.

Gartner

- Karl Sice was appointed Regional Vice President, Sales for Australia and New Zealand. Mr Sice joined Gartner from Sun Microsystems, where he was Commercial Systems Director, Asia Pacific.

Haier

- Chunhua Cao has resigned as Executive Director of Haier Group. Following his resignation, Mr. Cao will be retained as a senior consultant to the company.
- Huang Li has been appointed Chief Operating Officer of Haier Electronics Group. Mr. Li joined the company in 1991 and has since held a number of management positions in sales and marketing functions.
- Kaishan Liang has been re-designated as Non-Executive Director. Mr Liang's new responsibilities include identifying market opportunities and developing the company's business strategy of white goods.
- Kesong Wu has been re-designated Non-Executive Director, responsible for Haier Group's global business development.
- Yunjie Zhou has been appointed Executive Director of Haier Group. Previously, Mr Zhou was General Manager of Haier Electronics Group.

Hewlett Packard

- Bernard Chiang has been appointed General Manager of Imaging and Printing Group (IPG) of HP Malaysia. Prior to this, Mr Chiang was the ASEAN General Manager for the Enterprise Business of Nortel Networks Malaysia Sdn Bhd.
- Guyon Collins was promoted to Managed Enterprise Solutions Sales Manager. Mr Collins was previously Inkjet Web Solutions and Consumer Business Manager, South Pacific.
- Sunil Dutt was appointed President, Personal Systems group of Hewlett Packard. Mr Dutt was previously India Country Head at Samsung.
- Ryan Guadalquiver has been appointed Country Manager of HP Philippines. Prior to the appointment, Mr Guadalquiver was Oracle Philippine's Managing Director.
- Kevin Kan was promoted to General Manager, Enterprise Services for HP Singapore. Mr Kan was most recently Business Operations and Strategy Leader for HP Enterprise Services in Asia.
- Ben Vivoda replaced Guyon Collins as Inkjet Web Solutions and Consumer Business Manager, South Pacific.

Hitachi Data Systems

- Greg Cetinich was promoted to Business Consulting Director, succeeding Michael Cunningham, who is now Head of Hitachi's Southern Region.
- Anthony Clarke was appointed Northern Region Sales Director. He previously ran the Sun Microsystems storage business for Australia and New Zealand.

- Adrian de Luca was promoted to the newly created role of Presales and Solutions Director, ANZ.
- John Wiggs joined as Services Delivery Director from PeopleSoft and Oracle.

IBM

- Chrisan Fernando has been appointed Country General Manager of its Sri Lanka operations. Mr Fernando was previously Country Manager in Sri Lanka and Maldives for Hewlett Packard.

Intermec

- Penny Chai was appointed Director of Marketing and will be based in Singapore. Ms Chai was most recently Regional Director, Singapore Design Center at Dell.
- Andrew Chew was appointed Senior Director, Printer Engineering. Mr Chew previously worked with Dell and HP.
- Cary Noah was appointed Senior Director, Asia Operations. Mr Noah will be responsible for supply chain operations in the region and has previously worked with HP, Fluke and Agilent.

Konka

- Yang Rong was appointed Chief Financial Officer of Konka Group, replacing Yang Guobin who has been appointed Vice President of the group. Ms Yang was previously Deputy General Manager of the Finance Department.

Lenovo

Chen Xudong, current Vice President of the Lenovo Group, will replace Xia Li to become the Group's General Manager in the Greater China area.

- Xia Li, current Vice President and General Manager of Lenovo in the Greater China area, will transfer to the Chief Operating Officer's office of the Lenovo Group and engage in global strategic operation work.

Samsung Electronics

- Yoon-Woo Lee was appointed Chairman of the company. Mr Lee was previously Chief Executive Officer of Samsung Electronics.
- Geesung Choi was appointed Chief Executive Officer of Samsung Electronics. Mr Choi previously served as the Head of Samsung's Digital Media division.
- Jay Lee, formerly a Senior Vice President, was promoted to Executive Vice President and will take the newly created post of Chief Operating Officer.
- Ju-Hwa Yoon, formerly Head of Samsung's Corporate Audit team, will take the role of Chief Financial Officer.

Semiconductor Manufacturing International Corporation (SMIC)

- Richard Chang has resigned as Chief Executive Director of the company.
- David Wang has been appointed Executive Director of the Board and the President and Chief Executive Officer of SMIC. Prior to joining SMIC, Dr Wang was the Chief Executive Director of Huahong (Group) Co, a company engaging in designing and manufacturing integrated circuit (IC) products.

STMicroelectronics

- STMicroelectronics announced changes in its global sales and marketing organisation. The moves will be effective from January 2010 and will consolidate ST's regions in Asia to two: Greater China and South Asia, and Japan and Korea.
- Marco Cassis, currently the Head of ST Japan, will be the Corporate Vice President leading the Japan and Korea region.
- Francois Guibert, the Corporate Vice President of STMicroelectronics, will lead Greater China and South Asia region. Mr Guibert is currently Corporate Vice President of STMicroelectronics and Chief Executive Officer of the Company's Asia Pacific region.

- Bob Krysiak, current Corporate Vice President of STMicroelectronics Greater China will move to the Central and South America region as Corporate Vice President.

Taiwan Semiconductor Manufacturing Company (TSMC)

- Mark Liu was promoted to Senior Vice President of Operations. Dr Liu was most recently Senior Vice President of Advanced Technology Business in TSMC.
- C.C. Wei has been appointed Senior Vice President of Business Development. Dr Wei was formerly Senior Vice President of Operations.

Tata Communications

- David Wirt was appointed Global Head of Managed Services, based from Singapore. Mr Wirt was previously Corporate Vice President and Managing Director, Greater China and Korea of Electronic Data Systems.

Telegent Systems

- Samuel Sheng has been promoted to Chief Executive Officer of Telegent Systems, a leading fabless CMOS semiconductor company. Dr Sheng was previously Telegent's Chief Technology Officer and Executive Chairman of the board.
- Weijie Yun, the driving force behind Telegent Systems since co-founding the company in 2004, will take up the post of Executive Chairman of the board.

Toshiba

- Robert Wilkinson was appointed General Manager, Information Systems Division. He succeeds Mark Whittard, who is now Managing Director, Toshiba Australia.

United Microelectronics Corp (UMC)

- Chen Wenyang has been promoted to Chief Operating Officer in charge of all of the chip maker's plants. Mr Chen was previously Senior Vice President, responsible for operations at UMC's 8-inch and 6-inch plants.

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