

# Conflux Asia/Pacific

October – December 2009



Social Network Site (SNS) users continue to grow tremendously in Asia Pacific, especially in countries such as China, India, Korea and Thailand in which, according to a recent IDC market study, over 50% of the internet user population indicated that mobile is the best way to access their network. The importance of South East Asia is highlighted by the acquisition of Friendster by MOL. This phenomenon boosted handset and software vendors to create and launch a new platform with a variety of mobile applications and content for users. Industry experts and market leaders in this part of the world, with expertise in developing new technology and products are therefore in high demand.

## Conflux (highlights October – December 2009)

### 51job

- Kathleen Chien, Chief Operating Officer and former Chief Financial Officer, has assumed responsibility for the company's finance and accounting operations as Acting Chief Financial Officer.
- Peter Lui has resigned as Chief Financial Officer for personal reasons.

### Adweb

- Andrew Walsh was appointed Non-Executive Chairman with Adweb. He was previously the Chief Executive Officer of Hitwise during its sale in 2007.

### Aegis Media China

- D. Sriram has been appointed Chief Operating Officer. Mr Sriram was formerly the Asia Pacific CEO at Starcom MediaVest Group.

### BBC Worldwide

- Otto Leong has been appointed Director, Distribution and Business Development at BBC Worldwide Channels Asia. Mr Leong joined BBC Worldwide from Hong Kong Cable TV (i-Cable), where he was the Vice President, Business Development and Distribution.

### CDC Games

- Simon Wong has been appointed Chief Executive Officer. Mr Wong has served as an Independent Director of CDC Corporation and CDC Games Boards of Directors and will continue in this capacity. Previously, Mr Wong was a Director and Executive Vice President of Techno-Ventures, a joint venture with Advent International and TA Associates of the United States.
- Peter Yip has stepped down as Chief Executive Officer but will continue as Vice Chairman of the Board of Directors of CDC Games.

### Disney-ABC International Television (DAIT)

- Beibei Fan has been appointed Director of Sales for Greater China, based in Shanghai. Prior to joining DAIT, Ms Fan was Director of Sales, Greater China for Warner Bros. International Television Distribution.
- Amit Malhotra has been promoted to Regional Director, Sales, Disney ABC International Television, Pan Asia and South East Asia. Mr Malhotra has been responsible for successfully building a strong distribution base across India and Pan Asia over the past five years.



- Manju Nair has been named Associate Director of Program Distribution, based in Mumbai. Prior to joining DAIT, Mr Nair worked for Star India as Assistant Vice President of Content Syndication.

## Engin

- Charles Solomon was promoted from his role as General Manager to Chief Executive Officer at the Australian internet telephony company, which has been without a Chief Executive Officer for a year.

## Expedia

- Dan Lynn has been appointed Managing Director, Asia Pacific. Mr Lynn previously served as Vice President of Search Engine Marketing for Expedia and Hotels.com worldwide.

## Hurray Holding Co., Ltd.

- Songzuo Xiang, the Chief Executive Officer of Hurray, has resigned from the company.
- Xiaoqing Guo, the Chief Financial Officer of Hurray, has resigned from the company.

## LinkedIn.com

- Clifford Rosenberg was appointed Managing Director for Australia and New Zealand. Mr Rosenberg was previously Managing Director of Yahoo! Australia and New Zealand and also worked as Head of Corporate Strategy at Vodafone Australia.
- Hari V Krishnan has been appointed Country Manager of LinkedIn.com India. Prior to this, Mr Krishnan was Country Manager of MySpace.com India.

## Melbourne IT

- Carolyn Sutton was appointed Chief Financial Officer and will step into the role in February 2010. Ms Sutton was most recently Chief Financial Officer for Lonely Planet.

## NetEase

- Yumeng Wang has been appointed Vice General Manager of Sales. Mr Wang was previously General Manager of Eastern China at Sohu.com.

## News Digital Media

- Sue Klose was appointed Publisher of Carsguide. She was previously Director, Corporate Development.
- Ed Smith was promoted from Chief Commercial Officer to Chief Executive, Content and Commercial. He replaces Michael Robins who has taken a new role in the Newsolutions programme.
- Michael Solomon was appointed Executive Director, Emerging Businesses. He was most recently Chief Executive of the Learning Seat business.

## Paymate

- Garrett Gafke was appointed Chief Executive Officer of the Australian internet payments company, which has moved its headquarters to Silicon Valley. Mr Gafke replaces founder Dilip Rao, who is now the President.

## PayPal

- Frerk-Malte Feller was appointed Managing Director, Australia. Mr Feller was previously Managing Director for eBay in Germany. He replaces Dinuke Ranasinghe, who was acting in the role and has since moved into a regional role in Singapore.

## Phoenix Satellite Television

- Paul Aiello resigned as a Director and President of the company.
- Daniel Cheung has been appointed as a Non-Executive Director of the company. Mr Cheung is currently the Chief Executive Officer of the Taiwan office of Satellite Television Asian Region (STAR) Limited.

- Jack Gao has been appointed as an Alternate Director to John Lau, a Non-Executive Director of the company. Dr Gao is currently the Director and Chief Executive Officer of STAR (China) Ltd. and also the Vice President of News Corporation.

## **Sohu.com**

- Belinda Wang was promoted to Co-President and Chief Operating Officer. Ms Wang joined Sohu in 1999 and was most recently the Co-President and Chief Marketing Officer.
- Wang Xiaochuan was promoted to Chief Technology Officer. Mr Wang joined Sohu in 2005 and was most recently the Senior Vice President.
- Zhou Lin was promoted to Vice President of Technology. Mr Zhou joined Sohu in 2004 and was most recently the Senior Director of Network Operations.

## **Starcom MediaVest Group**

- Rajesh Mahtani has been appointed Executive Director, Strategy, Research and Analytics, Starcom MediaVest Group, South East Asia. Mr Mahtani was most recently Executive Director, Strategic Solutions, Starcom Singapore.

## **Sybase365**

- Sam Skontos was appointed Regional Director, Australia and New Zealand with the mobile commerce specialist. Mr Skontos was previously with Sagem Australasia as General Manager, Sales.

## **Yahoo!**

- Arlene Amarante has been appointed Sales Director of Yahoo! Philippines. Ms Amarante was previously Country Sales Manager of MSN Philippines.
- Christopher Harris was appointed Marketing Head for South East Asia at Yahoo! Mr Harris was previously based in Dubai as the Group Communications Director, digital and 1-2-1 of Leo Burnett for the Middle East region.
- Tommaso del Re has been appointed Head of Yahoo! Mobile, South East Asia. He was previously Head of Mobile at Yahoo!7 in Australia.

## **ZenithOptimedia**

- Steven Chang was promoted to Chief Executive Officer of ZenithOptimedia Greater China. Mr Chang was previously Chief Executive Officer of Optimedia China.
- Malcolm Hanlon has been promoted to Managing Partner of ZenithOptimedia Asia Pacific. Mr Hanlon was most recently the Chief Executive Officer of Zenith China.
- Derek Kwok has been promoted to Head of Zenith China. Mr Kwok was previous the Managing Director of Zenith China.
- Terrence Yung will be the Head of Optimedia China. Mr Yung was promoted from Managing Director of Optimedia China.

## **ZUJI**

- Sean Seah, former General Manager for ZUJI, has left the company and joined Langham Hotels International as Director of e-Commerce.
- Charlie Wong has been promoted to General Manager of ZUJI Hong Kong Operations. Mr Wong joined ZUJI Hong Kong in 2007 as Finance Manager and has been actively involved in new business and strategy development and increasing operational efficiency on a regional level.

## About Russell Reynolds Associates

**Leadership.** In today's global business environment, success is driven by the talent, vision and leadership capabilities of senior executives.

Russell Reynolds Associates is a leading global executive search and assessment firm with more than 300 consultants based in 39 offices worldwide. Our consultants work closely with public and private organizations to identify, assess and recruit senior executives and board members to drive long-term growth and success. We value teamwork, serving our clients with a collaborative approach that spans our international network of sector and functional experts.

Our in-depth knowledge of major industries and our clients' specific business challenges, combined with our understanding of who and what makes an effective leader ensure that our clients secure the best leadership teams for the ongoing success of their businesses. For more information, please visit us at [www.russellreynolds.com](http://www.russellreynolds.com).