

Conflux Asia/Pacific

January — March 2009



The idea of cloud computing has been around for ages. However, with the advent of the smartphone—notably the iPhone—the concept of computing in the cloud is gaining traction in the mobile sector. Banks are developing mobile banking applications and a plethora of Web 2.0 applications specifically for the iPhone. This surge of new technology is driving mobile internet usage and creating opportunities for businesses to attract users with purpose-built applications for all manner of products and services.

Conflux (highlights January – March 2009)

51Job

- Peter Lui has been appointed Chief Financial Officer of 51Job. Prior to joining 51Job, Mr Lui was the Asia-Pacific Area Controller for Google.
- Kathleen Chien has been promoted to the newly created position of Chief Operating Officer of 51Job. Ms Chien was formerly the company's Senior Vice President and Chief Financial Officer.

56.com

- Jianjun Wang has been appointed Chief Executive Officer at 56.com. Previously, Mr Wang was Senior Vice President of Sohu.com (Nasdaq: SOHU), a leading online media in China.
- Kitty Zhou will serve as Chief Operating Officer and President of 56.com. In her new role, she is in charge of product and technology R&D for the company. Previously, Ms Zhou was the CEO for 56.com.
- 56.com has announced that Fuxing Zhang, the former President and Chief Financial Officer, has resigned.

Baidu

- Baidu has announced that Guang Zhu has been named Senior Director of Marketing and Public Relations, and spokesperson for the company. Previously, Mr Zhu was the director of public relations and promotions for Lenovo Greater China.

BBC Worldwide

- Mark Chan has been appointed Regional Sales and Business Development Director for Digital Media and Formats of BBC Worldwide. Mr. Chan was formerly Director of Sales for Greater China for Disney ABC International Television.
- PV Shyam has been appointed Distribution Head for South Asia for BBC Worldwide Channels. Mr Shyam was formerly Vice President, Business Development for Digital Entertainment Network.

China Cablecom

- Su-Mei Thompson has joined the Board of Directors of China Cablecom. Ms Thompson served as Senior Vice-President of Strategic Business Development for Asia at Christie's, the world's leading art business, from 2007 to July 2008.



Focus Media

- Jason Jiang, Focus Media's Executive Chairman, will resume his position as Chief Executive Officer. Dr Tan Zhi, who had served as Chief Executive Officer since March 2008, will continue with the company as Executive Director.
- Focus Media announced that Alex Deyi Yang has been named acting Chief Financial Officer. Prior to joining the company as General Counsel in August 2004, Mr Yang was General Counsel of Linktone Ltd.
- Focus Media has appointed Michael Xu as Vice President of Finance. Prior to joining Focus Media, Mr Xu was Chief Financial Officer of China EDU from 2007 to 2008.

Google

- Koichino Tsujino has been promoted to President of Google Japan. Previously, Mr Tsujino served as Director of Product Management.

Kong Zhong

- Sam (Hanhui) Sun, the former Chief Financial Officer of Kong Zhong, left the company to pursue other interests.
- Kong Zhong announced that Jay Chang will replace Mr Sun as Chief Financial Officer. Mr Chang joins from TOM Online, where he also served as Chief Financial Officer.

Melbourne IT

- Tam Vu was recruited by Melbourne IT, the Australian domain name and web hosting specialist, to lead a range of IT transformations. Most recently, he was the Chief Information Officer of seek.com.au.

Microsoft

- Dr Qi Lu has been appointed President of the Online Services at Microsoft. Previously, Dr Lu served as Executive Vice President of Engineering for the search and advertising technology group at Yahoo!

MTV Networks

- Indra Suharjono has been promoted to Executive Vice President and Managing Director of MTV Networks in Southeast Asia and Greater China, effective December 2008. Ms Suharjono most recently served as Senior Vice President and Managing Director for Nickelodeon and Viacom Consumer Products. Ms Suharjono succeeds outgoing Regional Head Amit Jain, who will focus on special projects for MTVNI.

Myspace

- Chuan Luo resigned as CEO of Myspace China. Mr Luo was previously a Microsoft China executive.

Next Media

- Sam Hui has been promoted to General Manager of Next Media Interactive's Hong Kong and Taiwan online operations. Mr Hui was previously business director of Next Media Interactive before transferring to coordinate the web cast unit of Next Media in early 2008.

Ninemsn

- Nick Spooner, Chief Operating Officer of the Microsoft and PBL online joint venture, left Ninemsn following a restructuring to flatten the management structure. Prior to that, Mr Spooner had served a six-year stint with Optus within the Telco's Consumer and Multimedia, IT and network divisions.

REA Group

- Daniel Oertli has been appointed Chief Information Officer of the REA Group. Previously, Mr Oertli was Head of IT at CMC Markets Australia, an online financial trading firm.

Shanda Interactive Entertainment Limited

- Hongli Zhou has joined Shanda Literature, a business unit of Shanda Interactive Entertainment Limited, as its Chief Copyright Officer. Mr Zhou was most recently with China Publishing Group, where he was Vice President.
- Shanda Games Limited, a wholly-owned subsidiary of Shanda Interactive Entertainment Limited, has appointed Joe Zuo Partner of its “18 Fund”. Mr Zuo was previously Deputy Chief Operating Officer and General Manager (Greater China) of Moli Group, a leading online entertainment content developer and operator in the Greater China Region.

Skype

- Dan Neary has been appointed Vice President and General Manager of Asia-Pacific for Skype. Prior to the move, Mr Neary was Vice President of eBay Inc.

Thomson

- Jimmy Kim has joined Thomson’s Technicolor as Managing Director of Asia-Pacific. Prior to Thomson, Mr Kim was Bloomberg Television Asia-Pacific’s Head of Network Distribution and New Media.

Tianya Club

- Lijuan Yu has joined community site Tianya Club (tianya.cn) as Vice President for Marketing and Sales. Previously, Ms Yu was Marketing Director of MySpace China.

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Our in-depth knowledge of major industries and our clients’ specific business challenges, combined with our understanding of who and what makes an effective leader ensure that our clients secure the best leadership teams for the ongoing success of their businesses. For more information, please visit us at www.russellreynolds.com.